

Ruppert Landscape **NEWS**

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Sheila Schanck Named Ruppert Landscape Chief Information Officer

Laytonsville, MD – Phil Key, President of Ruppert Landscape, is pleased to announce the hiring of **Sheila Schanck** as Chief Information Officer.

Schanck comes to Ruppert Landscape with over 25 years of experience in building high-performing technology organizations as well as experience in technology innovation and leadership across multiple industries. Most recently, she led the commercial launch of electronic radio ratings measurements with Arbitron's Portable People Meter from pilot to top 50 U.S. cities. Her industry experience includes consumer, commercial, investing, healthcare, defense, and government.

"Sheila's outside experience is extremely beneficial to Ruppert Landscape because she offers untapped opportunities and innovative ideas that can be carried out through our information technology department," said Phil Key, President of Ruppert Landscape. "We look forward to utilizing her experience outside of our industry to propel us forward to a new level. Her ability to connect, listen, and help build consensus will serve our team well."

In her role as chief information officer, Schanck will be responsible for planning and enacting the company's technology strategy, including leveraging data and technology to excel with customers and automating daily tasks to enable the company's growth.

Schanck currently resides in Marriottsville, MD, with her husband and two daughters. She previously served as a board member volunteer of HopeWorks in Howard County, MD, which supports victims of domestic violence, and she is a co-founder of "911 Respond to Call," which is an active annual volunteer day in Baltimore, MD, in honor of the victims of September 11th. She is a graduate of the University of Connecticut and holds a Bachelor of Science degree in Mathematics and Statistics.

Ruppert Landscape, an employee/family owned business, provides commercial landscape construction and management in Maryland, Virginia, Pennsylvania, Georgia and North Carolina from 16 branch offices and has a long-standing tradition of giving back to the community. Visit us at <u>www.ruppertlandscape.com</u>